



2011 Expo and Finish Festival

Event Info

On October 23rd the longest running triathlon in history will be returning for its 34th year. This sprint distance race, which was established in 1978, has long been a favorite of both seasoned triathletes and beginners.

The following pages include information on the various ways your company can gain exposure through the Krings & Chung Newport Beach Triathlon. Exhibitors will have the opportunity to promote their product to participants, spectators and the general public. Be part of the tradition!

Schedule of Events

Health & Fitness Expo Saturday, October 22nd Hyatt Regency Newport Beach		Finish Festival Sunday, October 23rd Newport Dunes	
Hours of Exposition:	10AM-4PM	Hours of Finish Festival:	6AM-12PM
Load In:	Saturday, October 22 nd 8AM-9AM	Load In:	Sunday, October 23 rd 5:30AM-6AM
Load Out:	Saturday, October 22 nd 4PM-5PM	Load Out:	Sunday, October 23 rd 12PM-1PM

General Information

QUESTIONS AND CONTACT INFORMATION

Questions regarding exposition can be directed at (714) 978-1528 or info@pacificsportsllc.com. All applications must be completed before October 17, 2011. *No exceptions.*

Section #1

Organization Business Name:		
Key Contact Name:		Event Contact Name:
Key Contact Phone:		Event Contact Mobile:
Key Contact Email:		Website:
Mailing Address:		
City:	State:	Zip:
Please briefly describe your proposed activity, items/products you will be selling/sampling:		

Will you be selling? No Yes

All businesses affiliated with a permitted Special Event in the City of Newport Beach are required to pay a Special Events Temporary Business License Tax (\$20.00). Should the business already hold a valid Newport Beach Business License Tax Certificate, no additional tax payment is required. A copy of the Newport Beach Business License Tax Certificate should be submitted with this application in lieu of the \$20.00 tax payment.

Will you be sampling? No Yes

All prepackaged and open food booths must obtain a health permit application and pay the appropriate health services fee. Application and payment should be submitted two weeks prior to the event date.

	10'x10' Includes 1 table, 2 chairs	10'x20' Includes 2 tables, 4 chairs
Booth Pricing	\$500	\$1000
Temporary Business License Tax	\$20	\$20
	Prepackaged Food/Produce	All other Food
Temporary Food Facility Permit	\$56	\$108

For information about larger booth space, additional equipment rentals and/or power needs, please call (714) 978-1528.

Which venue? Can be one or both.

Hyatt Newport Beach (10/22) ____ **Newport Dunes (10/23)** ____

Electrical Requirements. (Be Specific.) *Minimum \$25 additional charge for power may apply.*

Voltage: 110v 220v; If 220v, please specify: Single phase plug Three phase plug

Amperage Needs: _____

What will you be plugging in? _____

Event Promotional Opportunities

Pacific Sports will commit to do everything possible to make sponsorship worthwhile to all parties and is open to any ideas to better market your product.

- We plan to insert items into all participants' goody bags.*
 - Insert only: postcard, flyer, business card (\$100)
 - Insert only: product (TBD); please contact Pacific Sports LLC for fee

*Complimentary service for Exhibitors.

- We are interested in providing sponsor giveaways for the drawings or raffles.
- We are interested in speaking about our product/service during the exposition.

NOTE: ONLY ITEMS THAT HAVE BEEN APPROVED AND ACCEPTED ARE ALLOWED. NO EXCEPTIONS.

Shipping Requirements

Shipment Arrival: October 17, 2011 (must arrive by this date)

Quantity: 1000

Please approve before shipping.

Please contact us for "Ship to:" information.

Section #2 Payment Information			
Amount:	Payment Type: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check #: _____		
Card Number:	Exp:	CVC#	
Print Name: _____			
Signature: _____			
Please make all checks payable to: <i>Pacific Sports LLC 1590 N. Batavia Street Suite 2 Orange, CA 92867-3534</i>			

Exhibitor Terms and Conditions

Pacific Sports LLC (PS) and the exhibitor must agree:

1. To have booth open and staffed during the event.
2. Displays will not visually or physically disturb aisles or adjacent exhibitors.
3. Agrees to not sublet space or exhibit any merchandise other than that specified on expo signup form without permission of management.
4. Conform to all City & County Fire Department Rules and Regulations.
5. Electrical wiring/installation shall be handled prior to the event through Pacific Sports LLC.
6. All booth material (literature/products/etc) shall be approved by PS prior to event. Any item not approved will be removed.
7. PS has the right to change booth space assignment prior to event.
8. PS has the right to reject or restrict any exhibit.
9. No exhibitor shall have the authority to incur costs or liability against the Kring & Chung Newport Beach Triathlon, Pacific Sports LLC, City of Newport Beach, Orange County, Department of Fish & Game South Coast Region and each of their volunteers, officers, directors, owners, employees, agents, and sponsors associated with the event in connection with any and all of the above. Exhibitor shall be liable for all damages that he/she may cause to the site in connection with exhibit.
10. Assumes entire responsibility for loss, theft, or destruction of goods or for personal injuries to himself/herself, his/her employees, agents, representatives, or visitors and will save harmless PS from any all liability in connection with any and all of above.
11. To carry Commercial General Liability insurance with contractual liability endorsements for the mutual benefit of Exhibitor, Kring & Chung Newport Beach Triathlon, Pacific Sports LLC, City of Newport Beach, Orange County, Department of Fish & Game South Coast Region and each of their respective affiliates, subsidiaries, licensees, lenders and contractors, as well as each of their respective officers, directors, partners, members, shareholders, employees, agents, representatives, successors and assigns (the "Additional Insured's") (covering claims for personal injury or death, property damage, and operation of mobile equipment, products and liquor liability (if applicable)) with per occurrence limits of not less than \$1,000,000 with respect to bodily injury or death to any number of persons in any one accident or occurrence, with such Commercial General Liability Insurance covering, if applicable, the consumption of alcoholic beverages served by Exhibitor, its employees, agents, or contractors; (b) Employer's Liability insurance with not less than \$1,000,000 per accident; (c) Workers' Compensation insurance, including employer's liability insurance, affording coverage under the Workers' Compensation laws of the applicable state of the performance; (d) if applicable, Automobile Liability insurance with a limit of not less than \$500,000 per occurrence combined bodily injury and property damage and covering all owned, non-owned and hired vehicles, including loading and unloading operators. Concurrently with the execution of this Agreement and at such other times as reasonably requested by PS, Exhibitor shall deliver to PS certificates of insurance confirming the existence of the insurance required by this Agreement and naming the Additional Insured's thereon.
12. Understands that neither PS nor any of the Additional Insured's maintain insurance covering the exhibitors property or lost revenue and it is the sole responsibility of the exhibitor to obtain such insurance.
13. PS reserves the right to reject or refuse in forfeiture of space.
14. No refunds will be made to the exhibitor under any circumstances.

Agreement:

Authorized Exhibitor Signature: _____ Date: _____